



HOW TO APPLY:

1. If you would like to nominate a small business please go to:
<https://goo.gl/forms/DGFzAl6J7otxHdp02>
2. If you are a small business and would like to fill out an application please go to:
<https://goo.gl/forms/A5mMrFVdfp9rsq1p2>

DEADLINES:

All applications and nominations must be complete and pictures and graphics submitted email by July 5th 2017

All applications review will begin July 6th 2017.

Nominees will be announced on July 21st 2017.

Voting will close September 21st 2017.

Winners will be announced Sept 25th 2017 where you can purchase tickets to view your favourite pitch company to speak.

Once selected EpicEnrichment's Pitch Competition Finalists, your presentation must be submitted by October 20th, 2017.

INFORMATION FOR WINNING PITCH NOMINEES:

RULES AND REGULATIONS:

- Only legally, ethical and moral structured businesses will be invited to present at the EpicEnrichment Small Business and Entrepreneurship Conference. Qualifying businesses will have a maximum of 10 employees.
- Each contestant has the option to present a PowerPoint or audio visual presentation. All components of presentations must be submitted by Oct 20/ 2017. (E.g. PowerPoint, recordings, flip charts, samples, props written etc.)
- Any printed material (e.g. brochures) or sample products must be submitted by Oct 20th, 2017 for an overview.
- Q&A time can be done in the duration of the 15min presentation.
- Up to 2 people from the company may speak. Those people must be the owner or co-owner(s) of the business.
- All contestants are encouraged to bring promotional material for the audience, which may only be included in Epic Alliance Inc. promotional bag with the potential for 200 bags.
- Contestants MUST attend Full Friday trade show November 17 2017. Contestants MUST Check-in at the registration table by 8:00 a.m. the morning of the Pitch Competition Saturday November 18th 2017 and are required to attend the full conference day.
- The presenter may bring a product sample (e.g. garment) to use during the pitch.
- There will be a fine of \$250 for backing out of contest after you have become a finalist of the competition.

FORMAT:

In the event that you are chosen as one of Epic Alliances Inc. top two finalists for the 2017 EpicEnrichment Pitch Competition, below are some suggested topics for your presentation. Note: These are only suggestions. Each finalists' pitch presentation will be reviewed by the Events Team at Epic Alliance Inc. prior to the conference to ensure consistency.

Suggested Pitch Content: You may wish to include some or all of the following:

- Your name and name of business/ your story.
- How long have you been in operation?
- Describe your product(s) and/or service(s).
- What need or demand does your business address?
- Describe your target market.
- What is the size of that market? – In terms of the number of people/ organizations and annual spending.
- How do/will you market/sell your product/service to your target audience?
- How many customers have you already acquired (existing businesses)?
- Who are your competitors?
- What makes your business different from similar businesses?
- Where do you see your company in 2-5 years?

You will have access to the sound system, microphones etc., you may bring props which have been Approved by Epic Alliance Inc.

EPICENRICHMENT NOVEMBER 17TH AND 18TH DETAILS:

Will be held at The German Concordia Club/160 Cartwright Ave, Grasswood, SK S7T.

ITINERARY:

DAY 1- Friday Trade Show Plus 50/50 Contest and Networking.

- Tickets are \$5 in advance and \$10 at the door.
- 45 Trade Tables Total- See Trade Table Map.
- 12pm-8:30pm (Set Up Starts at 10:00 AM and Tear Down is Not to begin before 8:30 PM and must be completed by 10:30 PM).

DAY 2- Saturday- Conference- Silent Auction/ Main Speakers/ Pitch Competition

\$120 Early bird, \$150 week before, \$200 at door.

- Capped at 150 attendees.

8:00am: Doors Open

8:30- 9:30: Breakfast and networking

9:30- 10:30: First Speaker

10:30- 11:00: 15 minutes break followed by first 15 minutes pitch

11:00- 12:00: Second Speaker

12:00- 1:30: Lunch Break

1:30- 2:30: Third Speaker

2:30- 3:00: 15 minutes break followed by second 15 minutes pitch

3:00- 4:00: Fourth Speaker

4:00- 6:00: Networking

6:00: Doors Close

